

12 Questions to Ask When Converting Your Book Into a Podcast

This is an extra resource to go along with the original article:

[How to Turn Your Book Into a Podcast](#)

1. Which book will you podcast?
2. How long will each episode be?
3. Will you summarize previous episodes?
4. Will you preview the upcoming episode?
5. Will you include ads in the beginning, middle, or end of the episode?
6. Will you have intro or outro music?
7. When will you release your podcast?
8. Will you hire professional voice actors or read it yourself?
9. How often will you release new episodes?
10. What cover art will you use for your podcast?
11. If doing your own recording can you afford to invest \$500 into the initial audio studio setup?
12. Will you use a podcasting service like [Book2Pod](#) or do everything yourself?