

# 7 (Free) Ways to Improve Your Amazon Book Ranking

*This is an extra resource to go along with the original article:*

[How to Use Amazon Ads to Promote Your Book](#)

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1. Get reviews for your book. The more reviews you have, the higher your book will rank.
2. Make sure to select the most relevant category and subcategory for your book.
3. Use high-quality images for your book cover. Your minimum file size should be 1000 x 1000 px.
4. Choose a price that's competitive with other comparable titles in your genre.
5. Write a book description that excites the reader without giving too much away.
6. Find the right keywords. Discover what your audience is searching for and include those keywords in your book description (if relevant).
7. Make your book description easy to scan. Add bullets to emphasize key points.