

# 9 Ways to Stay in Touch With Your Followers

*This is an extra resource to go along with the original article:  
[Authors, Here's How to Build a Fan Base](#)*

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*Here are 10 tips on how to connect regularly with your community of followers:*

1. Ask questions. Open up discussions with fresh questions. Consider setting a question of the week. This can encourage your followers to return at least once a week to see the latest question.
2. Answer questions. Host an Ask Me Anything (AMAs). You can do this as often as you'd like, but it may be more exciting for your audience if you limit AMAs to once a month, or even once a year.
3. Offer to review the works of others. Plenty of people in your community are authors themselves, and they may appreciate your professional feedback.
4. Share updates on your work in progress. You can also ask your audience to provide feedback.
5. Show a day in your life. Write it all down in a supersized post or grab a camera and show your community a peek into your daily life. This exercise can help your reader bond with you.
6. Share reviews of other books. You don't always have to talk about your own work. Your readers aren't reading your work exclusively. Don't be afraid to discuss the other books that they may have on their nightstand and share your thoughts about them.
7. Follow your followers. Maybe not everyone, but definitely the ones who are the most active in your group page.
8. Crowdfund your novel. Okay, not the whole novel, but you can lean on your community to provide inspiration for your next book title or cover design.
9. Crowdfund your novel. Ask people to financially support your work over a tool like [Patreon](#).