

Checklist for Setting Up Your Amazon Author Page

This is an extra resource to go along with the original article:

[How to Create an Effective Amazon Author Page](#)

- 1. Create your Author Central account.
- 2. Create your Author Central account with the international Amazon markets:
 - [France](#)
 - [Germany](#)
 - [Japan](#)
 - [United Kingdom](#)
 - [United States](#)
- 3. Add your books to your Author profile.
- 4. Add your blog posts to your Author profile.
- 5. Write an Author bio.
- 6. Proofread your Author bio.
- 7. Create a book description.
- 8. Format your book description, using HTML code, to make it look more attractive.
- 9. Add editorial reviews to your book.
- 10. Add your photos to your Author profile.
- 11. Upload videos (book trailers, interviews, etc.) to your Author profile.
- 12. Share upcoming events (book tour, speaking engagements).