

# How to Set Up Your Author's Website on WordPress: A Quick-Start Guide

*This is an extra resource to go along with the original article:*

[\*Tips for Making an Author's Website\*](#)

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- ❑ Choose a host. Bluehost, Namecheap, HostGator are all popular hosts. Choose a plan (the beginner plan should be plenty to start off with).
- ❑ Select a domain name. You may be able to buy a domain name from your host as an option.
- ❑ Choose a WordPress design (also known as a theme) for your website. Don't worry, you can always change this theme later.
- ❑ Ensure that the theme you've chosen is mobile-friendly (it should look good on every screen, from desktops to mobile).
- ❑ Customize your website by going into the theme's setting menu and tweaking it to your liking, changing fonts, colors, placement, and more (depending on your chosen theme).
- ❑ Create pages for your site. All author sites should have the following pages:
  - ❑ About Me / Bio
  - ❑ Contact Details (email address, social media accounts)
  - ❑ Blog (to stay fresh and improve your site's SEO)
  - ❑ A separate page for each of your book including synopsis, book trailer, and reviews
  - ❑ A list of your events (include book tours, signings, and where you may be speaking in the next)
  - ❑ A media kit (this downloadable press kit should include a professional headshot, a bio, a press release, a brief synopsis of your latest book, and contact information)
  - ❑ A newsletter signup form
- ❑ Choose plugins that increase the functionality of your website (the best plugin to include is an SEO plugin like Yoast SEO. Also consider Jet Pack, a must-have for monitoring your site's traffic for free).