

# Best Practices for Creating Your Own Book Cover

*This is an extra resource to go along with the original article:  
[How to Create a Standout Book Cover \(For Beginners\)](#)*

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- ❑ Use legible font for the title of your book.
- ❑ Study other books and make note of what you like and don't like in each cover.
- ❑ Create a design that's similar in feel to others in your genre.
- ❑ Use colors thoughtfully. As a rule of thumb, use complementary color combinations (these are colors that are opposite each other on the color wheel).
- ❑ Use high quality stock.
- ❑ Remember that less is more.
- ❑ Avoid using photos of real people, especially of their faces-- it takes away from the reader's imagination.
- ❑ Make sure that it looks good in a thumbnail.
- ❑ Trust your instincts.