

The Perfect Blogging Platform: A Guide

*This is an extra resource to go along with the original article:
[2 Reasons Why Every Writer Needs a Blog \(and How to Rock One\)](#)*

Here's a look at the top blogging platforms you should consider for your writer's blog:

[Blogger](#) - One of the oldest players on the block, Blogger is Google's blogging platform. It's free to use, easy to set up, and one of the best platforms to get started on.

[Day One](#) - Day One is actually an app that's available on your mobile devices as well as your desktop computer. Journal your thoughts from multiple devices with ease.

[Ghost](#) - Ghost is a quiet but powerful alternative to giants like WordPress and Squarespace. It's simple to use and perfect for people who want to blog and not run a business.

[Penzu](#) - If you need privacy, look no further than Penzu. This platform is a personal journal for your eyes only, but it's in the cloud so it's conveniently reached from multiple devices.

[Postagon](#) - Postagon is one of the most dead-simple blogs you'll ever come across. Sign up and set up are both easy, it costs less than \$5 per month to host your blog, and you also have access to advanced features like Google Analytics.

[Squarespace](#) - Rising in popularity, Squarespace is the anti-WordPress. It's intuitive, user-friendly, and well designed.

[Svbtile](#) - Beautiful, elegant, and minimal, Svbtile offers a simple and distraction-free writing set up.

[WordPress](#) - Almost a quarter of all websites in existence use this blogging platform. Needless to say, it's incredibly popular and offers a variety of site designs. You can use WordPress.com, but it's best to use WordPress.org for more autonomy.