

Branding Yourself as an Author: A Resource Guide

*This is an extra resource to go along with the original article:
[Your Guide to Branding Yourself as an Author](#)*

How to Create a Style Guide

[How to Create a Simple Brand Style Guide - Turnaround Design](#)

[How to Create a Brand Style Guide - Elle and Company Design](#)

How to Create a Logo

[Tailor Brands](#)

[LogoMakr](#)

How to Create a Headshot

[Can't Afford a Photographer? How to Get a Great Headshot Anyway](#)

[8 Tips for Photographing the Perfect Headshot - for Yourself](#)

How to Create a Tagline

[Branding 101: Do You Have a Tagline? | Jami Gold, Paranormal Author](#)

[7 Tips to Creating a Memorable Slogan | VerticalResponse](#)

How to Create a Website

[A Step-by-Step Guide to Build Your Author Website | WritersDigest.com](#)

[Creating Author Websites: The Definitive Guide | Write to Done](#)

How to Create a Media Kit

[Book Marketing: Creating Your Author Press Kit | The Creative Penn](#)

[Author Media Kit: Why You Need One And How To Create It](#)