Branding Yourself as an Author: A Resource Guide

This is an extra resource to go along with the original article:

Your Guide to Branding Yourself as an Author

How to Create a Style Guide

How to Create a Simple Brand Style Guide - Turnaround Design
How to Create a Brand Style Guide - Elle and Company Design

How to Create a Logo

Tailor Brands
LogoMakr

How to Create a Headshot

Can't Afford a Photographer? How to Get a Great Headshot Anyway
8 Tips for Photographing the Perfect Headshot - for Yourself

How to Create a Tagline

Branding 101: Do You Have a Tagline? | Jami Gold, Paranormal Author
7 Tips to Creating a Memorable Slogan | VerticalResponse

How to Create a Website

A Step-by-Step Guide to Build Your Author Website | WritersDigest.com
Creating Author Websites: The Definitive Guide | Write to Done

How to Create a Media Kit

Book Marketing: Creating Your Author Press Kit | The Creative Penn
Author Media Kit: Why You Need One And How To Create It