Self-Publishing Checklist

This is an extra resource to go along with the original article:
[A Beginner's Guide to Self-Publishing](#)

❏ Self-edit your book.
❏ Hire a professional editor for your book.
❏ Format your book. (Use a free tool like [Calibre](#).)
❏ Design your book cover. (Do it yourself or hire a designer.)
❏ Copyright your book.
❏ Get an ISBN if you plan to print your book.
❏ Choose the right price for your book.
❏ Get reviews for your book.
❏ Create a website for your author profile/ book.
❏ Get active on social media.
❏ Create a book trailer.
❏ Start a Facebook ad campaign for your book.
❏ Email everyone you know and tell them about your book.
❏ Get interviewed about your book.
❏ Set up a giveaway on [GoodReads](#) or [LibraryThing](#).