

“Set Up Your Amazon Author Central Page” Checklist

This is an extra resource to go along with the original article:

[How to Use Amazon to Market Your Book for Free](#)

- ☐ Pen a short but compelling biography
- ☐ Upload a professional headshot
- ☐ List all versions of your books
- ☐ Link to your blog
- ☐ Add your website
- ☐ Add your social media links
- ☐ Consider adding a video of yourself or of a book trailer (You can add more than one)
- ☐ Solicit book reviews from influencers
- ☐ Add editorial reviews to your book's sales' page
- ☐ Ensure that your yellow +Follow button is activated