

# Traditional or Self-Publish Checklist

*This is an extra resource to go along with the original article:*

[Traditional or Self-Publish: What's Best for You?](#)

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## **Should You Do Traditional Publishing?**

- You prefer the security of established publishing houses
- You prefer to get paid in advance instead of maybe getting paid in the future
- You want to have help with marketing
- You want to see your book in a big name brick and mortar book store
- You don't like designing or formatting
- You don't know anything about book distribution (and you don't want to learn)
- You don't like competing with a large crowd of self-published authors
- You don't like to network or find reviewers

## **Should You Do Self-Publishing?**

- You like the freedom of publishing your own book
- You don't want to print a lot of books
- You want absolute control over your book
- You want to decide how and where to distribute your book
- You want to receive higher net profits
- You don't want to get a literary agent
- You want to publish now, not months or years from now
- You write for a smaller niche that may not be covered by the big five publishers
- You want a higher percentage of royalty rates

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*Traditional or Self-Publish: What's Best for You?*

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