

What to Do *After* Writing Your Non-Fiction Book Proposal

This is an extra resource to go along with the original article:
[How to Publish a Non-Fiction Book](#)

Here's a mini-guide on what to do after writing your book proposal:

Send your book proposal to literary agents.

It's crucial that you get an agent to represent you or else you won't be able to go the traditional publishing route. Very few traditional publishers accept non-fiction submissions from un-agented authors. An exception to this rule is if you want to write an academic non-fiction book and are looking to get published by a university press. In this case, you may contact the publisher directly without the need for an agent.

Find your literary agent.

It can be difficult to know where to look for an agent. Here are our favorite resources for finding literary agents:

- [Publishers Marketplace](#) (You'll pay a \$20 monthly subscription, but you only need one month with it.)
- [Agent Query](#)
- [QueryTracker](#)
- [Poets and Writers Literary Agents Database](#)

What happens after getting a literary agent?

After you secure an agent, your agent will pitch your book proposal to publishers.

Market your non-fiction book.

By this point, you're a pro at marketing your book. Writing a lengthy book proposal is all about marketing.

But after you've found an agent and/or a publisher for your non-fiction masterpiece, it's time to market to your target audience.

You may expect a publisher to do all of that for you, but marketing is more of a partnership when it comes to non-fiction books. Your publisher wants to know how you will help market your book, too.

Here's an easy option: Use your knowledge to write reviews about the books that you've used in your competitive title analysis. You can write these reviews on Amazon or GoodReads or some other forum. If your review is valuable enough, people will start to follow your reviews. These are the same people who will be the target audience for your own book.